# Tailoring Crime Analysis Approaches to Public Health Outcomes

Grant Drawve, PhD
University of Arkansas
(Research Associate with Rutgers Center on Public Security)

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### A Worm's Eye View

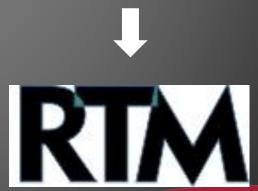














### Spatial Influence

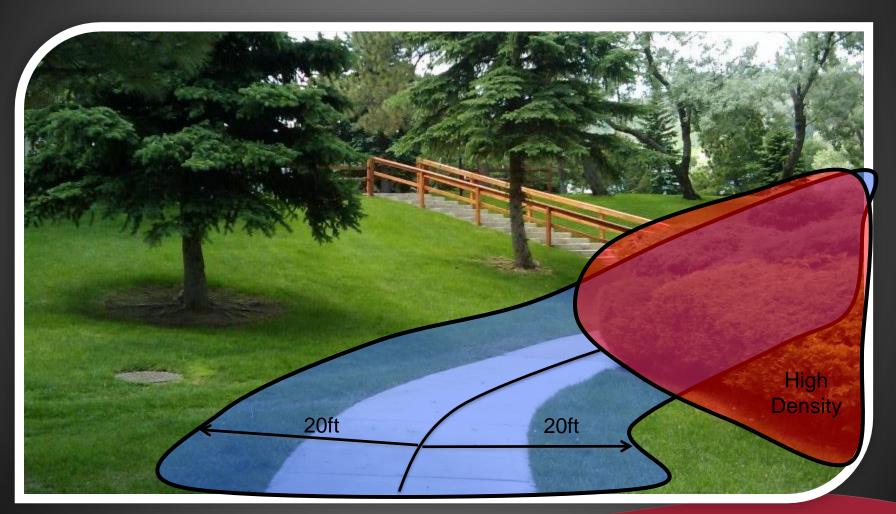








### Spatial Influence



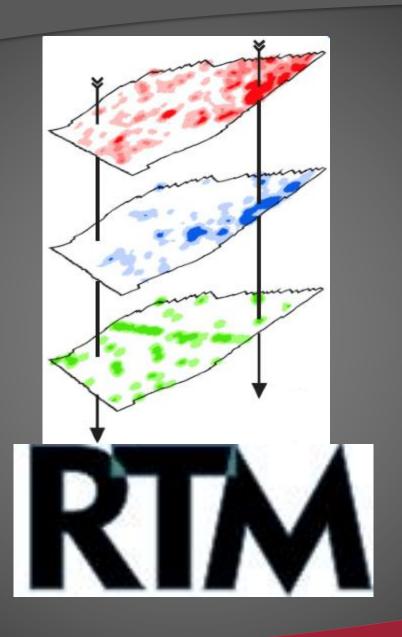


### Spatial Influence

 Articulation of perceptual cues observed about features.

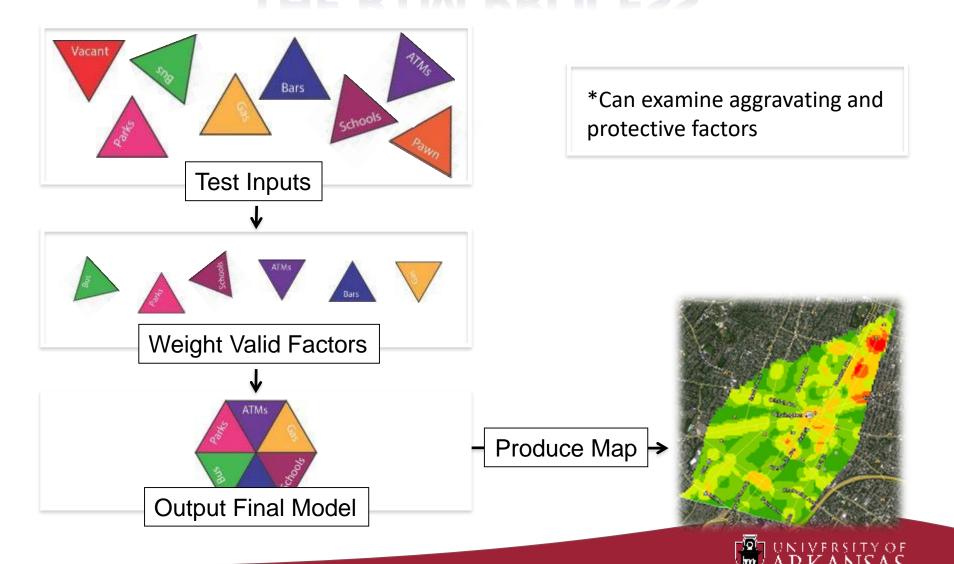




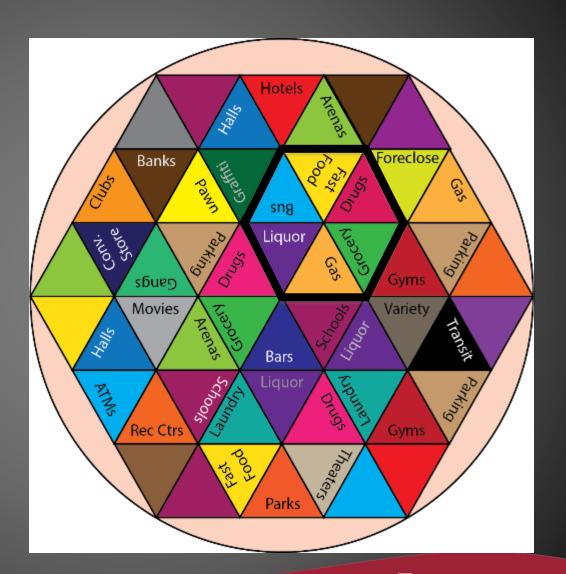




# THE RTM PROCESS



#### Kaleidoscope



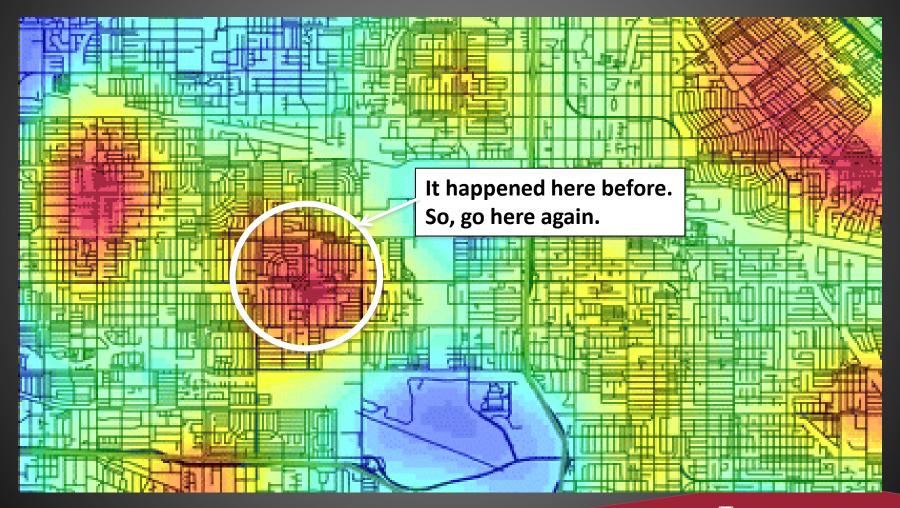


# Location matters





# Crime hotspots, Hotspots Policing





## The What & why

 Hotspots tell where to go, but not what to do when you get there.

- RTM Q: What attracts illegal behavior at this high-crime area?
- RTM Q: Why does crime cluster there over time?



#### **Implementation Process**

Assessment of the risk narrative

C making Connections

Task management

Intervention planning/implementation

Outcome evaluation

Notifying others



### RTM and Crime

#### **Atlantic City, New Jersey**

- Buy in from Police Chief,
   Mayor, and multiple other local/state/federal agencies
- Citywide involvement in change
  - Current focus is Aggravated Assault/Robbery
- Developing 'ACTION' meeting strategies
- Beginning stages
  - New RMS/CAD system

#### **Metro City in the Northeast**

- Were awarded \$\$ to implement new strategies aimed at reducing gang and gun violence
- Police did community policing strategies in target areas (get out of their cars)
- Clean up graffiti; paint murals in target areas
- Social worker hired for at-risk youth outreach
  - Connect with social services
- Community organizations
- Faith organizations ARKANSAS

#### **CPTED to HPTED**

(Kent & Wheeler, 2015)

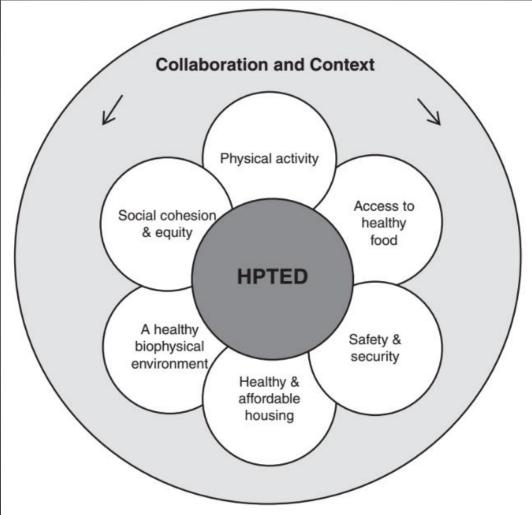


Figure 1. The principles of Health Promotion Through Environmental Design



### RTM to Public Health

#### • Suicide:

- Using past data to understand where future decedents are likely to live
  - Denver 2014; year of interest
    - Used 2012 -2013 residential addresses to determine clustering (hot spots)
  - Able to predict 23% of 2014 decedents' residences in only 5% of the land area in Denver
  - Sign of neighborhood/street stability
- Now moving towards RTM in Colorado Springs
  - Hooray IRB Approval..... finally



### RTM to Public Health

- We know there are individual characteristics that put people at greater risk; however, there are also places that put people at greater risk
- Movement in research to determine at-risk people residing in risky areas
  - People and places have protective factors
    - Resilience



### Conclusion

- RTM Applications
  - Crime, Maritime Piracy, Border Patrol, Drug Markets, Child Maltreatment, Pollution, Injury Prevention
    - Approached to examine Child Obesity and Terrorism
    - Can include structural/SES/demographic measures
- Move away from agencies that are siloed
  - Not one agency can solve a problem
    - Police are often thought of the only agency responsible at preventing/reducing crime
- Move to being proactive and preventative
  - Understood the environmental context



### THANKS!

Contact: Drawve@uark.edu





#### **Agency and Leadership Objectives**

**Risk-Based Policing** is the minoset and operational practice of reducing and managing crime risks it emphasizes:







Problem-solving

Evidence-based decision making

Sustainability







Increased transparency

#### It's easy to get started. Here's what you need:



This risk-based policing playbook-FREE

Police administrative data (e.g., cryme incident locations) - FREE

Local government data folg. Academs of landscape features, such as bars, schools, parks, etc.) – FREE

Maps of your jurisdiction - FREE

Analyst/task manager - Existing human resources

RTM tools & resources - FREE (www.riskterrainmodeling.com.).

Formal RTM Training Webinar foctional

A Computer

Other training and certification options are available through the Rutgers. Center on Public Security

#### Policing for the 21st Century

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#### Many Benefits of Risk-Based Policing. Here are Some for Key Stakeholders:

#### Police Officers

Better measures of performance and product vity

#### Crime Analysts

More informative and actionable analytical products

#### Command Staff / Directors

Evidence-based support for decisions; justify need for financial or personnel resources to manage risk; Deem success and credit for controlling crime, then (without the need for crime counts and public fears to spike first) justify departmental need for resources to continue managing risk.

#### Community Members

More effective, responsive and transparent police department

#### **Elected Officials**

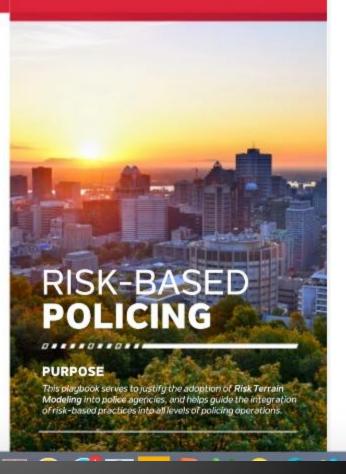
Strengthen police-community relations; Sustainable public safety.



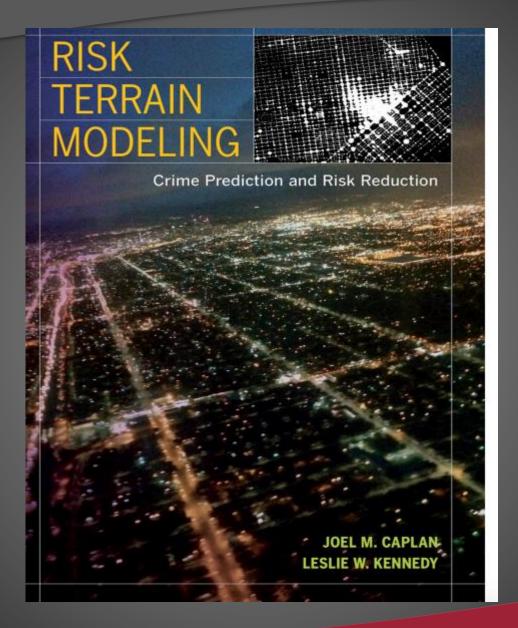
Rutgers, The State University of New Jersey School of Criminal Austica 123 Washington Street, 5th Floor News N. NJ 07102

Website: www.rutgerscps.org | Email: rutgerscps@gmail.com

# RUTGERS Center on Public Security

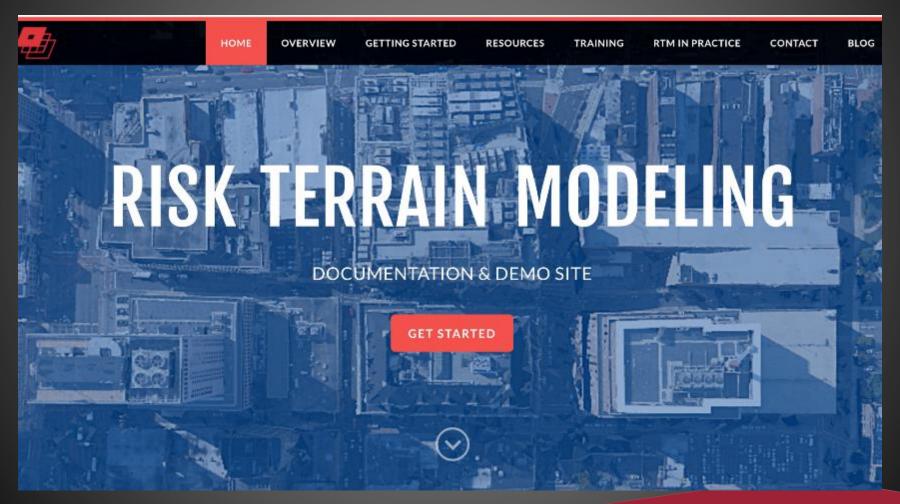








# Riskterrainmodeling.com





### More Info:

RTM Training & Certification Webinar:
http://rutgerscps.weebly.com/rtm-webinar.html
- for Details or to Register

RTMDx Utility:

http://rutgerscps.weebly.com/software.html

- watch 3min Video

- get Free Software License

- see User Manual (good overview of RTM)

Primer on the Spatial Dynamics of Crime http://rutgerscps.weebly.com/primer-on-crime-book.html - only 3 pages per chapter. Easy read!

